

John T. (Tripp) Crews, III, ABV

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PROFESSIONAL EXPERIENCE

John T. (Tripp) Crews, III is a Vice President with Mercer Capital. Tripp has valuation experience in engagements related to corporate planning and reorganizations, financial reporting, fairness opinions, litigation support, employee stock ownership plans, and estate and gift tax planning and compliance matters.

Tripp is a member of the Transaction Advisory services team, the Agribusiness Industry team, and the Family Business Advisory Services Group. As a member of these teams, he contributes content for the *Middle Market Transaction Update*, the *Agribusiness Newsletter*, and the *Family Business Director* blog.

PROFESSIONAL DESIGNATIONS

Accredited in Business Valuation (The American Institute of Certified Public Accountants)

PROFESSIONAL MEMBERSHIPS & LEADERSHIP/COMMITTEE POSITIONS

The American Institute of Certified Public Accountants

Economic Club of Memphis

Vice President (June 2026 to present)

BLOGS & NEWSLETTERS

Family Business Director, Weekly Blog, Mercer Capital

Middle Market Transaction Update, Quarterly Newsletter, Mercer Capital

Value Focus: Agribusiness Industry, Quarterly Newsletter, Mercer Capital

PUBLISHED ARTICLES

“Negotiating Working Capital Targets in a Transaction,” with Nicholas J. Heinz, *Mercer Capital Buy-Side Considerations Whitepaper*, January 2023

“Benefits of Hiring an Advisor When Selling Your Business,” with Timothy R. Lee, *Transaction Advisory Update*, August 2021

“How Long Will It Take to Sell My Business,” with Timothy R. Lee, *Transaction Advisory Update*, July 2021

“The Potential Buyers of Your Business,” with Timothy R. Lee, *Transaction Advisory Update*, July 2021

SPEAKING ENGAGEMENTS

“Dividends, Redemptions, and the Family Business,” Co-presenter, *Ole Miss Family Business Symposium*, September 15, 2026

“A Review of the Pierce Case: Tax Affecting and Other Valuation Issues,” Co-presenter, *E.planners Educational Alliance, Inc. Webinar*, July 17, 2025

EMPLOYMENT

Mercer Capital Management, Inc.

Vice President, 2024 to present

Senior Financial Analyst, 2020 to 2024

Financial Analyst, 2017 to 2020

EDUCATION

University of Mississippi, Oxford, Mississippi (B.B.A., Managerial Finance and Banking and Finance, 2017)

