

# Elitsa L. Healy, CFA

Elitsa.Healy@mercercapital.com

## PROFESSIONAL EXPERIENCE

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Elitsa L. Healy is a Vice President with Mercer Capital. Elitsa has nineteen years of experience in valuing business interests for federal estate, gift, and income tax reporting, employee stock ownership plans, litigation, shareholder disputes, and other purposes.

Elitsa earned a Bachelor of Science in Business Administration from the College of New Jersey with a major in Finance and a minor in International Business. She holds the Chartered Financial Analyst designation of the CFA Institute. She is also a licensed real estate salesperson by the State of Florida (License# SL 3235190). She has also completed the requirements of the Advanced Valuation Program at the Leonard N. Stern School of Business at New York University, with honors distinction.

Prior to joining Business Valuation Analysts, Elitsa was a valuation analyst with Management Planning, Inc., where she was the principal financial analyst for the valuation of over 200 business interests, including investment holding entities, operating businesses in numerous industries, fractional interests in real estate, and other tangible assets and derivatives.

Prior to joining Mercer Capital, Elitsa was a senior analyst at Business Valuation Analysts. In September 2024, Business Valuation Analysts joined with Mercer Capital Management, Inc.

## PROFESSIONAL DESIGNATIONS

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Chartered Financial Analyst (The CFA Institute)

Licensed Real Estate Agent (State of Florida)

## PUBLISHED ARTICLES

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“Takeaways from the *Pierce* Case: The Importance of Relevant Data and Reasoned Analysis,” *Mercer Capital’s Value Matters®*, June 2025

“Beyond Life Insurance: Broader Lessons from *Connelly*,” Co-author, *Mercer Capital’s Value Matters®*, February 2025

## **EMPLOYMENT**

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Mercer Capital Management, Inc.

*Vice President, 2024 to present*

Business Valuation Analysts, LLC

*Senior Financial Analyst, 2008 to 2024*

Management Planning, Inc.

*Financial Analyst, 2000 to 2005*

## **EDUCATION**

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The College of New Jersey, Ewing Township, New Jersey (B.S. Business Administration and Finance, 1999)

